

# PERSONALIZED DERMATOLOGY: CLINICAL AND COSMETIC CARE

## ACTIVITY SCHEDULE DAY 1

1 hour	<b>Sizing Up The Dermatology Market</b> <ul style="list-style-type: none"> <li>Trends, demands, needs, and challenges with clinical dermatological diseases and cosmetic dermatology.</li> </ul>
1 hour	<b>The Integumentary System</b> <ul style="list-style-type: none"> <li>Dermal layers and skin physiology (keratinization, metabolism, hydration, lipids, and pH).</li> </ul>
15 minutes	<b>Break</b>
1 hour 45 minutes	<b>Dermatitis</b> <ul style="list-style-type: none"> <li>Efficacy, safety, and dosing of topical active ingredients used for the treatment of <b>diaper rash</b>, radiation-induced dermatitis, atopic dermatitis, seborrheic dermatitis, and more.</li> </ul>
1 hour	<b>Lunch</b>
1 hour	<b>Psoriasis</b> <ul style="list-style-type: none"> <li>Efficacy, safety, and dosing evidence. Formulas and treatment plans for cases of <b>plaque</b> and <b>scalp psoriasis</b>.</li> </ul>
1 hour	<b>Alopecia</b> <ul style="list-style-type: none"> <li>Efficacy, safety, and dosing evidence. Formulas and treatment plans for cases of <b>androgenic alopecia</b> and <b>alopecia areata</b>.</li> </ul>
15 minutes	<b>Break</b>
1 hour	<b>Wounds</b> <ul style="list-style-type: none"> <li>Efficacy, safety, and dosing evidence. Formulas and treatment plans for <b>bed sores</b> and <b>chemical peel burns</b>.</li> </ul>
45 minutes	<b>Scars</b> <ul style="list-style-type: none"> <li>Efficacy, safety, and dosing of topical active ingredients used for reducing the appearance of scars, including atrophic scars, <b>hypertrophic</b> scars, and keloid scars.</li> </ul>

## ACTIVITY SCHEDULE DAY 2

1 hour	<b>Acne</b> <ul style="list-style-type: none"> <li>Efficacy, safety, and dosing evidence. Formulas and treatment plans for <b>severe acne</b>.</li> </ul>
1 hour	<b>Rosacea</b> <ul style="list-style-type: none"> <li>Efficacy, safety, and dosing evidence. Formulas and treatment plans for <b>rosacea</b>.</li> </ul>
15 minutes	<b>Break</b>
1 hour 45 minutes	<b>Hyperpigmentation &amp; Melasma</b> <ul style="list-style-type: none"> <li>Efficacy, safety, and dosing evidence of various topical agents used to reduce the appearance of <b>hyperpigmentation</b> and <b>melasma</b>.</li> </ul>
1 hour	<b>Lunch</b>
1 hour 45 minutes	<b>Wrinkles</b> <ul style="list-style-type: none"> <li>Extrinsic and intrinsic aging. Epidermis and dermis wrinkles. Target wrinkles with innovative and novel ingredients.</li> </ul>
15 minutes	<b>Break</b>
2 hours	<b>Wrinkles (Continued)</b>

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